



Top MLM Companies in Sweden

Summary:

Sweden's culture of innovation and sustainability makes it an ideal environment for MLM businesses to thrive. This article explores the top MLM companies in Sweden and how they leverage the country's unique strengths to succeed in the direct sales industry.

Prepared by:



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Reference:

<https://www.epixelmlmsoftware.com/blog/mlm-companies-sweden>

#	Company	Country	Revenue 2023 (in million USD)	Revenue 2022 (in million USD)	Growth Rate	Year Founded
1	Amway	USA	7,700	8,100	-5%	1959
2	Herbalife	USA	5,100	5,200	-2%	1980
3	PM International	Luxembourg	3,030	2,550	19%	1993
4	Nu Skin	USA	1,970	2,230	-12%	1984
5	Forever Living Products	USA	1,800	1,800	0%	1978
6	Mary Kay	USA	1,800	2,200	-18%	1963
7	Oriflame	Sweden	811	989	-18%	1967
8	Juice Plus+	USA	400	495	-19%	1970
9	LR Health & Beauty	Germany	302	285	6%	1985
10	Life Plus	USA	210	210	0%	1995
11	Zinzino	Sweden	168	144	17%	2005
12	NeoLife	USA	140	140	0%	1958
13	NHT Global	USA	43	49	-12%	2001
14	Magnetix Wellness	Germany	5	5	0%	1999

Data updated on August 2024

*The above list is subject to market changes and modifications.



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