



## Top MLM Companies in Portugal

### **Summary:**

A brief insight into the growth and success of top MLM companies in Portugal, and how new-age direct selling strategies have impacted the industry and their revenue over the past years.



### **Prepared by:**



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### **Reference:**

<https://www.epixelmlmsoftware.com/blog/mlm-companies-portugal>

#	Company	Country	Revenue 2023 (in million USD)	Revenue 2022 (in million USD)	Growth Rate	Year Founded
1	Amway	USA	7,700	8,100	-5%	1959
2	Herbalife	USA	5,100	5,200	-2%	1980
3	Oriflame	Sweden	811	989	-18%	1967
4	Mary Kay	USA	1,800	2,200	-18%	1963
5	LR Health & Beauty	Germany	302	285	6%	1985
6	LumiVitae	Portugal	1	0	100%	2023

Data updated on September 2024

\*The above list is subject to market changes and modifications.

**Reference:**

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