



## Top MLM Companies in Europe for 2024

### ***Summary:***

The list encompasses significant stance of top direct selling companies in Europe that have demonstrated their financial performance over the years. It also details the major players in the industry, diverse array of products and services, dynamic revenue situations, and sectors that are currently in the spotlight.

Navigate through the list of featured companies below to uncover further insights.

### ***Prepared by:***



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### ***Reference:***

[www.epixelmlmsoftware.com/blog/mlm-companies-europe](http://www.epixelmlmsoftware.com/blog/mlm-companies-europe)

#	Company	Country	Revenue 2023 (in million USD)	Revenue 2022 (in million USD)	Growth Rate	Year Founded
1	Vorwerk	Germany	4,200	4,100	2%	1883
2	PM International	Luxembourg	3,030	2,550	19%	1993
3	Utility Warehouse - Telecom Plus	UK	2,990	2,030	47%	2002
4	Oriflame	Sweden	811	989	-18%	1967
5	Lux International	Switzerland	396	396	0%	1901
6	Chogan	Italy	342	101	239%	2013
7	LR Health and Beauty	Germany	302	285	6%	1985
8	Prowin international	Germany	283	283	0%	1995
9	Greenway Global	Czechia	265	265	0%	2017
10	Just International	Switzerland	250	315	-21%	1930
11	APL GO	Cyprus	220	234	-6%	N/A
12	Ringana	Austria	193	175	10%	1996
13	Ann Summers	UK	180	180	0%	1970
14	Zinzino	Sweden	168	144	17%	2005
15	Healy World	Germany	130	115	13%	2013

16	Bofrost	Germany	121	121	0%	1966
17	Energetix	Germany	102	102	0%	1988
18	AMC International	Switzerland	100	100	-0%	1963
19	Vertera	Switzerland	99	99	0%	2005
20	Heim & Haus	Germany	99	99	0%	1971
21	Captain Tortue Group	France	81	81	0%	1993
22	FM World	Poland	75	75	0%	2004
23	Pieroth Wein	Germany	63	63	0%	1960
24	Soteria	Italy	56	56	0%	N/A
25	Snep International	Italy	54	54	0%	2014
26	Dr. Juchheim Cosmetics	Germany	43	43	0%	2015
27	Essens	Czechia	42	42	0%	2011
28	Deesse International	Switzerland	40	52	-23%	2013
29	DuoLife	Poland	40	46	-13%	2012
30	Flavon Group	Hungary	40	42	-5%	2004
31	Cellagon	Switzerland	33	33	0%	1983

32	Acti-Labs	UK	32	32	0%	2011
33	Haka Kunz	Germany	26	26	0%	1946
34	Eqology	Norway	26	26	0%	1998
35	Evergreen Life Products	Italy	26	26	0%	2015
36	NeXarise	UK	23	23	0%	N/A
37	Xelliss	Luxembourg	19	19	0%	2013
38	Reico Vital	Germany	18	20	-10%	1992
39	Norwex	Norway	16	16	0%	1994
40	Ha-Ra	Germany	16	16	0%	1970
41	Optidee	Germany	14	14	0%	N/A
42	Kuailian	Estonia	14	14	0%	2018
43	MKX Network	Netherlands	10	0	1000%	2023
44	Natura Vitalis	Germany	10	10	0%	N/A
45	Wellstar	Germany	10	10	0%	2013
46	Vabo-N	Austria	8	8	0%	2004
47	Arctic Nutrition	Finland	7	7	0%	2011

48	Colway	Poland	6	5	20%	2015
49	Vegas Cosmetics	Germany	6	6	0%	2009
50	Lavylites	Hungary	6	8	-25%	2013

Data updated on May 2024

\*The above list is subject to market changes and modifications.

**Reference:**

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