



## Top 500 Direct Sales Companies for 2024

### **Summary:**

The number of people venturing into the direct selling business is plenty. Direct selling companies in and around the world give myriad opportunities for business aspirants to join them and expand their horizons. A thorough insight into the list of top 500 direct sales companies, their categories, growth trends, and patterns.

### **Prepared by:**



© 2024 Epixel MLM Software. Published by Epixel, All rights reserved.

### **Reference:**

<https://www.epixelmlmsoftware.com/blog/top-500-direct-sales-companies-2018>

#	Company	Country	Revenue 2023 (in billion USD)	Revenue 2022 (in billion USD)	Growth Rate	Year Founded
1	Amway	USA	7,700	8,100	-5%	1959
2	Natura & Co	Brazil	5,300	6,910	-23%	1969
3	Herbalife	USA	5,100	5,200	-2%	1980
4	eXp Realty	USA	4,300	4,600	-7%	2002
5	Vorwerk	Germany	4,200	4,100	2%	1883
6	Infinitus	China	3,500	3,200	9%	1992
7	PM International	Luxembourg	3,030	2,550	19%	1993
8	Utility Warehouse	UK	2,990	2,030	47%	2002
9	Coway	South Korea	2,900	2,900	0%	1989
10	Primerica	USA	2,810	2,720	3%	1977
11	Melaleuca	USA	2,300	2,400	-4%	1985
12	Sunrun	USA	2,260	2,321	-3%	2007
13	Young Living	USA	2,000	2,000	0%	1993
14	Nu Skin	USA	1,970	2,230	-12%	1984



15	Mary Kay	USA	1,800	2,200	-18%	1963
16	Forever Living Products	USA	1,800	1,800	0%	1978
17	DoTerra	USA	1,750	1,750	0%	2008
18	Atomy	South Korea	1,710	1,540	11%	2009
19	Vivint	USA	1,700	1,682	1%	1999
20	Tupperware	USA	1,310	1,305	0%	1946
21	World Financial Group	USA	1,300	1,200	8%	2001
22	JoyMain Int.	China	1,300	1,300	0%	2000
23	Perfect China	China	1,250	1,250	0%	1994
24	Rodan and Fields	USA	1,210	1,210	0%	2000
25	Sunhope	China	1,200	1,200	0%	1993
26	Optavia - Medifast	USA	1,100	1,600	-31%	1981
27	Ambit Energy	USA	1,090	1,250	-13%	2006
28	New Era Health	China	1,000	1,000	0%	1995
29	O Boticario	Brazil	995	995	0%	1977

30	Betterware de Mexico	Mexico	965	803	20%	1995
31	USANA	USA	921	999	-8%	1992
32	DXN Global	USA	902	902	0%	1993
33	SeneGence	USA	900	900	0%	1999
34	Longrich	China	850	850	0%	1986
35	Oriflame	Sweden	811	989	-18%	1967
36	Market America	USA	800	800	0%	1992
37	Belcorp	Peru	780	780	0%	1968
38	Monat Global	USA	700	700	0%	2014
39	Vida Divina	USA	700	700	0%	2016
40	Arbonne International	USA	700	700	0%	1975
41	REAL Brokerage	USA	689	382	80%	2014
42	Quanjian	China	650	650	0%	2004
43	Omnilife	Mexico	633	584	8%	1991
44	Crowd1	UAE	625	625	0%	2019



45	Color Street	USA	597	597	0%	2017
46	Amore Pacific	South Korea	585	585	0%	1945
47	Scentsy	USA	579	759	-24%	2004
48	Hy Cite Enterprises	USA	570	508	12%	1959
49	LegalShield	USA	546	542	1%	1972
50	RIMAN	South Korea	545	545	0%	2018
51	Yanbal International	Peru	536	536	0%	1967
52	Beach Body	USA	527	692	-24%	1998
53	QNet	Malaysia	520	520	0%	1998
54	Family First Life	USA	503	300	68%	2013
55	IM Academy	USA	500	500	0%	2013
56	Shaklee	USA	500	500	0%	1956
57	ACN	USA	500	500	0%	1993
58	Unicity	USA	450	450	0%	2001
59	It Works! Global	USA	450	495	-9%	2001

60	Golden Days China	China	446	446	0%	1991
61	Nature's Sunshine	USA	445	422	5%	1972
62	Farmasi	Turkey	440	428	3%	2003
63	Tiens	China	435	435	0%	1995
64	New Image Group	New Zealand	434	434	0%	1984
65	Pola	Japan	433	548	-21%	1929
66	Thirty One Gifts	USA	410	410	0%	2003
67	LuLaRoe	USA	400	400	0%	2013
68	Juice Plus+	USA	400	495	-19%	1970
69	Isagenix	USA	400	400	0%	2002
70	Lux International	Switzerland	396	396	0%	1901
71	Plexus Worldwide	USA	377	454	-17%	2008
72	Miki Corp.	Japan	371	419	-11%	1965
73	GS Partners	Comoros	370	114	225%	2020
74	LifeWave	USA	369	320	15%	2004

75	Younique	USA	368	368	0%	2012
76	Cosway	Malaysia	350	368	-5%	1979
77	Pure Romance	USA	350	350	0%	1993
78	Le-Vel	USA	350	350	0%	2012
79	Partner.co	USA	350	350	0%	2007
80	ModiCare	India	350	350	0%	1996
81	Faberlic	Russia	346	366	-5%	1997
82	Chogan	Italy	342	101	239%	2013
83	4Life	USA	341	341	0%	1998
84	BeautyCounter	USA	340	340	0%	2013
85	Pruvit	USA	336	507	-34%	2015
86	LG Household & Health	South Korea	320	320	0%	1947
87	Seacret Direct	USA	320	320	0%	2005
88	Stella & Dot	USA	315	315	0%	2003
89	LR Health & Beauty	Germany	302	285	6%	1985

90	For Days Co.	Japan	301	301	0%	1997
91	Total Life Changes	USA	300	300	0%	2003
92	Neora	USA	300	300	0%	2011
93	PHP Agency	USA	300	200	50%	2009
94	Princess House	USA	299	383	-22%	1963
95	Pampered Chef	USA	294	294	0%	1980
96	Prowin international	Germany	283	283	0%	1995
97	Betterway	Thailand	280	280	0%	1988
98	Greenway Global	Czechia	265	265	0%	2017
99	Just International	Switzerland	250	315	-21%	1930
100	New U Life	USA	250	250	0%	2017
101	Noevir	Japan	245	271	-10%	1964
102	Alliance In Motion	Philippines	238	238	0%	2005
103	Cutco	USA	237	237	0%	1949
104	Sunrider International	USA	236	236	0%	1982



105	Best World International	Singapore	228	267	-15%	1990
106	Immunotec Research	Canada	220	217	1%	1996
107	APLGO	Cyprus	220	234	-6%	N/A
108	Naturally Plus	Japan	218	221	-1%	1999
109	LifeVantage	USA	211	213	-1%	2003
110	Anran	China	210	210	0%	2005
111	Life Plus	USA	210	210	0%	1995
112	Hegemon Group (HGI)	USA	210	195	8%	2012
113	Kangmei	China	210	210	0%	1997
114	Origami Owl	USA	210	210	0%	2010
115	InCruises	USA	205	75	173%	2015
116	Elken	Malaysia	200	200	0%	1995
117	Cabi Online	USA	200	236	-15%	2002
118	Earn World	Singapore	200	100	100%	NA
119	Modere	USA	200	220	-9%	1992

120	Ten Lead BioTech	Taiwan	200	180	11%	NA
121	Go Global	Singapore	200	1	19900%	NA
122	Alphay International	China	195	200	-3%	2002
123	Paparazzi Accessories	USA	195	195	0%	2011
124	Ringana	Austria	193	175	10%	1996
125	Menard Cosmetics	Japan	182	182	0%	1959
126	Ann Summers	UK	180	180	0%	1970
127	Gano Excel	Malaysia	178	178	0%	1995
128	MyDailyChoice	USA	178	178	0%	2014
129	Zinzino	Sweden	168	144	17%	2005
130	BearCere Ju	Japan	165	172	-4%	1992
131	ASEA	USA	160	170	-6%	2007
132	Amare Global	USA	159	150	6%	2015
133	JapanLife Co.	Japan	158	158	0%	1975
134	Vestige Marketing	India	154	200	-23%	2004



135	Rena Ware Int.	USA	152	152	0%	1941
136	PartyLite	USA	150	173	-13%	1909
137	PhytoScience	Malaysia	150	150	0%	2012
138	Giffarine	Thailand	150	159	-6%	1996
139	Hinode Cosméticos	Brazil	149	206	-28%	1988
140	For You	China	147	147	0%	2012
141	Enagic USA	USA	147	147	0%	1974
142	Youngevity	USA	147	147	0%	1997
143	NeoLife	USA	140	140	0%	1958
144	Greenix Pest Control	USA	140	100	40%	2011
145	Stampin' Up!	USA	133	133	0%	1988
146	Mannatech	USA	132	137	-4%	1993
147	Cambridge Diet	UK	131	131	0%	1984
148	Usborne Books	USA	130	130	0%	1981
149	Healy World	Germany	130	115	13%	2013



150	Assuran	Japan	127	139	-9%	1994
151	Naris Cosmetics	Japan	127	127	0%	1932
152	MI Lifestyle	India	126	126	0%	2013
153	Southwestern Advantage	USA	125	145	-14%	1855
154	Maruko	Japan	121	128	-5%	1964
155	Bofrost	Germany	121	121	0%	1966
156	Jifu	USA	120	20	500%	2018
157	Nefful	USA	117	117	0%	1973
158	Smart+	Mexico	115	40	188%	2010
159	LimeLife by Alcone	USA	113	113	0%	2015
160	Kangzen	Thailand	110	110	0%	1993
161	Tastefully Simple	USA	110	105	5%	1995
162	Zhulian Marketing	Malaysia	108	108	0%	1989
163	Diana Co.	Japan	105	105	0%	1986
164	The Maira Co.	Japan	105	105	0%	1991



165	UPI ESSÊNCIA	Brazil	105	105	0%	2007
166	Xyngular	USA	103	103	0%	2009
167	QSciences	USA	102	102	0%	2013
168	Energetix	Germany	102	102	0%	1988
169	RCM Marketing	India	101	101	0%	2001
170	Charle Corp.	Japan	100	100	0%	1984
171	Perfectly Posh	USA	100	100	0%	2011
172	AMC International	Switzerland	100	100	0%	1963
173	IMC	India	100	100	0%	2007
174	BE	UAE	99	99	0%	2018
175	Vertera	Switzerland	99	99	0%	2005
176	Truvy	USA	99	99	0%	2014
177	Heim & Haus	Germany	99	99	0%	1971
178	Inspire	USA	98	98	0%	2011
179	Kirby Company	USA	95	95	0%	1935



180	Sahajidah Hai-O	Malaysia	91	91	0%	1992
181	Arsoa Honsha	Japan	90	90	0%	1972
182	Koyo-Sha	Japan	89	89	0%	1975
183	iX Global	USA	86	207	-58%	2020
184	LivePure	USA	84	84	0%	NA
185	Captain Tortue Group	France	81	81	0%	1993
186	iGenius	USA	80	70	14%	2016
187	AmeriPlan USA	USA	79	79	0%	1992
188	Siberian Health	Russia	75	105	-29%	1996
189	Fuxion	USA	75	75	0%	2006
190	Synergy International	USA	75	75	0%	2000
191	MWR Life	USA	75	75	0%	2013
192	FM World	Poland	75	75	0%	2004
193	The Happy Co	USA	74	74	0%	2012
194	Purium	USA	70	70	0%	1993



195	VYVO	USA	70	70	0%	2019
196	QuiAri	USA	70	60	17%	2019
197	Mavie Global	Virgin Islands (British)	70	70	0%	N/A
198	One More International	Turkey	70	62	13%	2014
199	VIIVA	USA	69	69	0%	2019
200	Premier Designs	USA	68	68	0%	1985
201	THREE International	USA	65	1	6400%	NA
202	Pieroth Wein	Germany	63	63	0%	1960
203	Ardyss	USA	60	60	0%	1991
204	Thanks AI	Japan	57	57	0%	2009
205	Soteria	Italy	56	56	0%	NA
206	The Super Patch Company	USA	55	10	450%	2022
207	Snep International	Italy	54	54	0%	2014
208	Polishop	Brazil	52	52	0%	1999
209	JR Watkins	USA	52	52	0%	1868



210	Panberes	Iran	52	52	0%	2009
211	Edmark international	Malaysia	52	52	0%	1986
212	Trivita	USA	51	51	0%	1999
213	Ruby Ribbon	USA	51	51	0%	2011
214	Shine Cosmetics	USA	50	83	-40%	2015
215	Chandeal Co.	Japan	50	76	-34%	1980
216	Baadraan Network	Iran	50	50	0%	2011
217	Aerus	USA	50	50	0%	1924
218	Park Lane Jewelry	USA	50	70	-29%	1955
219	Nikken	USA	49	49	0%	1975
220	Rain International	USA	46	46	0%	2011
221	Send Out Cards	USA	46	46	0%	2003
222	Netsurf Network	India	45	55	-18%	2000
223	Opulence Global	Canada	43	43	0%	2005
224	Dr. Juchheim Cosmetics	Germany	43	43	0%	2015





225	NHT Global	USA	43	49	-12%	2001
226	YOR Health	USA	42	42	0%	2008
227	Essens	Czechia	42	42	0%	2011
228	Regal Ware	USA	41	41	0%	1911
229	Nutrimetics	Australia	40	41	-2%	1961
230	Deesse International	Switzerland	40	52	-23%	2013
231	DUOLIFE	Poland	40	46	-13%	2012
232	Flavon Group	Hungary	40	42	-5%	2004
233	Royale Business Club	Philippines	40	60	-33%	2006
234	Vivri	USA	40	43	-7%	2014
235	LifePharm	USA	40	40	0%	2011
236	Financial Education Services	USA	38	38	0%	2004
237	Reliv International	USA	37	37	0%	1988
238	Close To My Heart	USA	37	37	0%	1996
239	Destina 1 Int.	Malaysia	36	36	0%	2012



240	ByDzyne	USA	35	35	0%	2019
241	Seint	USA	35	29	21%	2013
242	Pink Zebra	USA	35	35	0%	2011
243	Arvea Nature	Tunisia	35	30	17%	NA
244	iBuumerang	USA	35	35	0%	2019
245	IDLife	USA	34	34	0%	2014
246	Kannaway	USA	33	33	0%	2014
247	Silver Icing	Canada	33	33	0%	2011
248	Essante Organics	USA	33	33	0%	2009
249	Cellagon	Switzerland	33	33	0%	1983
250	Conklin Company	USA	33	33	0%	1969
251	Acti-Labs	UK	32	32	0%	2011
252	Nuvo Olive Oil	USA	32	32	0%	2012
253	Univera	USA	32	32	0%	1976
254	Trevo	USA	32	32	0%	2010



255	Yoli	USA	30	30	0%	2009
256	B-Epic	USA	30	30	0%	2016
257	Red Aspen	USA	30	25	20%	2017
258	Bonvera	USA	30	34	-12%	2004
259	bHIP Global	USA	30	30	0%	2007
260	Parinam health Care praivet limited	India	30	30	0%	2011
261	Epicure	Canada	30	40	-25%	1997
262	Celebrating Home	USA	30	34	-12%	1996
263	Bellame	USA	30	25	20%	2018
264	Sisel International	USA	30	30	0%	2006
265	Aloette Cosmetics	USA	30	36	-17%	1978
266	Velovita	USA	28	8	250%	2020
267	Haka Kunz	Germany	26	26	0%	1946
268	Eqology	Norway	26	26	0%	1998
269	Zermat Int.	USA	26	26	0%	1987



270	Touchstone Crystal	USA	26	26	0%	2009
271	Visi	USA	26	26	0%	2012
272	Evergreen Life Products	Italy	26	26	0%	2015
273	Root Wellness	USA	25	25	0%	2020
274	Organo	Canada	25	25	0%	2008
275	J. Hilburn	USA	25	25	0%	2007
276	Savvi	USA	25	25	0%	2013
277	Neumi	USA	25	13	92%	2021
278	Asclepius Wellness	India	25	25	0%	2014
279	Rexair	USA	25	26	-4%	1936
280	Celframe	India	25	25	0%	2000
281	RBC Life Sciences	USA	25	25	0%	1988
282	Jewelry in Candles	USA	25	41	-39%	2013
283	PawTree	USA	25	22	14%	2012
284	Activz Global	USA	25	22	14%	2017



285	Jordan Essentials	USA	25	22	14%	2000
286	Steeped Tea	Canada	23	23	0%	2006
287	Liv Labs	USA	23	2	1050%	NA
288	NeXarise	UK	23	23	0%	NA
289	Onehope Wine	USA	21	21	0%	2007
290	SwissJust	USA	21	21	0%	1930
291	Carico International	USA	21	21	0%	1967
292	Compelling Creations	USA	21	21	0%	1998
293	Initial Outfitters	USA	21	21	0%	2006
294	NYR Organic	USA	21	21	0%	1999
295	HealthyHome	USA	20	15	33%	2022
296	Athenas Home	USA	20	21	-5%	1998
297	WEWE Global	UAE	20	20	0%	2016
298	Novae	USA	20	20	0%	2014
299	Glaze Trading India	India	20	20	0%	2003



300	Eminence Organic	USA	20	12	67%	1958
301	Creative Memories	USA	20	20	0%	1987
302	VIABLE	South Korea	20	28	-29%	N/A
303	E.P.I.C	USA	20	30	-33%	1979
304	H2O at Home	USA	20	20	0%	1998
305	Green Compass Global	USA	20	15	33%	N/A
306	Bravenly Global	USA	19	8	138%	2020
307	Xelliss	Luxembourg	19	19	0%	2013
308	GOVVI	USA	18	6	200%	NA
309	Reico Vital	Germany	18	20	-10%	1992
310	Trinti Communications	USA	17	17	0%	2003
311	Juuva	USA	17	17	0%	N/A
312	Asia Herbal Biotech	Malaysia	17	18	-6%	2010
313	Noonday Collection	USA	17	17	0%	2010
314	Global Platform Solution - GPS	USA	16	16	0%	2019



315	Lorraine Lea Linen	Australia	16	16	0%	1986
316	Norwex	Norway	16	16	0%	1994
317	Ha-Ra	Germany	16	16	0%	1970
318	Bon Cook	USA	16	16	0%	2017
319	WineShop At Home	USA	16	16	0%	2014
320	Destander International	Argentina	16	16	0%	2009
321	Inspiranza Designs	USA	16	16	0%	2005
322	L Bri Pure Natural	USA	16	16	0%	1998
323	Global Platform Solution - GPS	USA	16	16	0%	2019
324	Beyond Slim	USA	15	1	1400%	2020
325	Eaconomy	USA	15	5	200%	N/A
326	LivElite	USA	15	15	0%	2008
327	Futures Infinity	UAE	15	15	0%	N/A
328	Legacy Global	Peru	15	15	0%	2016



329	Somnvie	USA	15	15	0%	2020
330	Optidee	Germany	14	14	0%	N/A
331	Kuailian	Estonia	14	14	0%	2018
332	Wakaya Perfection	USA	13	13	0%	2015
333	Sanki Global	USA	12	14	-14%	2010
334	Arieyl	USA	12	12	0%	2013
335	inqten	South Korea	12	12	0%	NA
336	Lemongrass Spa	USA	12	12	0%	2022
337	Toptime Consumer	India	10	4	150%	2016
338	MKX Network	Netherlands	10	0	1000%	2023
339	E. Excel	USA	10	10	0%	2012
340	Style Dots LLC	USA	10	10	0%	2014
341	Zilis	USA	10	10	0%	2015
342	Hibody	USA	10	12	-17%	N/A
343	All Dazzle	USA	10	10	0%	2005





344	New Earth	USA	10	10	0%	2013
345	Traveling Vineyard	USA	10	10	0%	2010
346	Natura Vitalis	Germany	10	10	0%	N/A
347	Azenka	PERU	10	10	0%	2002
348	Zurvita	USA	10	8	25%	2008
349	Teoma	PERU	10	10	0%	2012
350	Saladmaster	USA	10	10	0%	1946
351	iHub Global	USA	10	10	0%	2010
352	ReaTure organics pvt Ltd	India	10	10	0%	N/A
353	Xpirient	USA	10	10	0%	N/A
354	Fifth Avenue Collection	USA	10	10	0%	1987
355	CTFO	USA	10	10	0%	2015
356	Axxa Global	Singapore	10	10	0%	2008
357	Thrive Life	USA	10	10	0%	2005



358	Wellstar	Germany	10	10	0%	2013
359	Tocara	Canada	10	10	0%	2008
360	Innov8tive Nutrition	USA	9	9	0%	2016
361	Max International	USA	9	25	-64%	2006
362	Touchstone Essentials	USA	9	9	0%	2012
363	Azuli Skye	USA	9	9	0%	2008
364	Corvive	USA	8	8	0%	2018
365	Ismerely	Mexico	8	8	0%	2009
366	Tranont	USA	8	8	0%	2010
367	Allysian Sciences	Canada	8	10	-20%	2015
368	Vabo-N	Austria	8	8	0%	2004
369	Shopping Nation	USA	8	8	0%	2012
370	Enzacta	USA	8	9	-11%	2003
371	Signature HomeStyles	USA	8	8	0%	1971
372	Celadon Road	USA	8	10	-20%	2008



373	Damsel in Defense	USA	7	7	0%	2015
374	Inuka Fragrances	South africa	7	9	-22%	2010
375	WIN Worldwide	USA	7	7	0%	1992
376	Ascira	USA	7	7	0%	2019
377	Life Abundance	USA	7	7	0%	1999
378	Magnabilities	USA	7	8	-13%	2012
379	Saba	USA	7	7	0%	2012
380	Bioliffe moringa	Peru	7	7	0%	N/A
381	i9life/sense	Brazil	7	7	0%	2015
382	Arctic Nutrition	Finland	7	7	0%	2011
383	Colway	Poland	6	5	20%	2015
384	Pure Heaven	USA	6	5	20%	2009
385	Stemtech	USA	6	5	20%	2005
386	Viviane Skincare	USA	6	6	0%	1958
387	Globallee	USA	6	6	0%	2019



388	Vegas Cosmetics	Germany	6	6	0%	2009
389	Lavylites	Hungary	6	8	-25%	2013
390	Breathless Wines	USA	6	6	0%	2011
391	Barefoot Books	USA	6	6	0%	1992
392	FireFlies	SWitzerland	6	6	0%	2010
393	Fissata Wine	USA	5	5	0%	2024
394	Silk Oil of Morocco	Australia	5	5	0%	2010
395	AMAKHA PARIS	Brazil	5	5	0%	2017
396	Jerelia	Ukraine	5	5	0%	N/A
397	Epic Trading	USA	5	5	0%	1965
398	Nomades Collection	USA	5	6	-17%	2009
399	VIV	USA	5	5	0%	1958
400	Fitteam Global	USA	5	5	0%	2014
401	Muscari International	Colombia	5	5	0%	2000
402	jBloom Designs	USA	5	5	0%	2004



403	MpgXtreme	USA	5	5	0%	2022
404	Natural Glow International	Indonesia	5	5	0%	N/A
405	Body Wise Int.	USA	5	5	0%	2002
406	Life Leadership	USA	5	5	0%	2011
407	Simply Said	USA	5	5	0%	2006
408	Bessemer	Australia	5	5	0%	1960
409	HPH	Iran	5	5	0%	N/A
410	Kitchen Fair Mexico	Mexico	5	8	-38%	
411	myEcon	USA	5	5	0%	2005
412	Bella Grace	USA	5	3	67%	2021
413	Cerule	USA	5	5	0%	2000
414	Successmore	Thailand	5	5	0%	2013
415	LiveGood	USA	5	5	0%	N/A
416	Chalk Couture	USA	5	5	0%	2017
417	Sabika	USA	5	5	0%	2001



418	Yanoli	France	5	2	150%	N/A
419	Lorde and Belle	USA	5	1	400%	N/A
420	Miglio Designer Jewellery	South Africa	5	5	0%	1990
421	Do You Bake?	USA	5	5	0%	2010
422	National Wealth Center	USA	5	5	0%	2014
423	Magnetix Wellness	Germany	5	5	0%	1999
424	INBS	Portugal	5	5	0%	N/A
425	Truu	Germany	5	10	-50%	N/A
426	Bomb Party	USA	5	4	25%	N/A
427	Sami Direct	India	5	32	-84%	2010
428	Surge 365	USA	5	5	0%	2015
429	IAM Worldwide	Philippines	5	5	0%	2016
430	Bioreigns	USA	5	5	0%	2014
431	Future Global Vision	USA	5	5	0%	2005
432	SF Suite	Netherlands	5	50	-90%	N/A



433	Racco Cosmetics	Brazil	5	5	0%	1987
434	Sibu Beauty	USA	5	5	0%	2000
435	True Nordic	Denmark	5	5	0%	2011
436	Sarso biznet	India	5	5	0%	2011
437	Nafis Network	Iran	5	5	0%	2006
438	Zeta Group	Mexico	5	5	0%	N/A
439	Daisy Blue Naturals	USA	5	5	0%	2001
440	Tiande	Russia	5	5	0%	2007
441	Dudley Products	USA	5	5	0%	N/A
442	Bioheal Colombia	Colombia	4	4	0%	2014
443	Bioulife	Canada	4	5	-20%	2014
444	Color Me Beautiful	USA	4	3	33%	1983
445	DreamTrips International	USA	4	4	0%	N/A
446	Tealightful	USA	4	4	0%	2016
447	VitaMist Spray Vitamins	USA	4	4	0%	1983



448	SOUVRE	Poland	4	4	0%	2016
449	GDI	USA	4	4	0%	2000
450	Pro Financial Group	USA	4	4	0%	1977
451	Miessence	Australia	4	4	0%	1999
452	Powur	USA	4	4	0%	2015
453	Coral Club International	Canada	4	4	0%	1988
454	ATA	Iran	4	4	0%	2019
455	Fun Stampers Journey	USA	4	4	0%	2011
456	PrimeMyBody	USA	4	4	0%	2005
457	Lilla Rose	USA	4	3	33%	2016
458	Eniva	USA	4	4	0%	1998
459	WellnessPro	USA	4	4	0%	2005
460	VNI Life	USA	4	4	0%	2015
461	Radiantly You	USA	4	3	33%	N/A





462	Inkavida	Peru	3	3	0%	N/A
463	Cognoa International	Philippines	3	3	0%	N/A
464	HB Naturals	USA	3	3	0%	N/A
465	FirstFitness Nutrition	USA	3	3	0%	1989
466	Adornable.u	USA	3	3	0%	N/A
467	Victoria Benelux	Belgium	3	4	-25%	2013
468	TTS International	Turkmenistan	3	3	0%	2019
469	Kara Vita	USA	3	3	0%	N/A
470	Qyral	USA	3	1	200%	2019
471	ASR4YOU	Spain	3	3	0%	N/A
472	Akuna Health Products	Philippines	3	3	0%	N/A
473	World Book	USA	3	3	0%	N/A
474	Metrin	Canada	3	3	0%	1932
475	Anovite	USA	3	2	50%	N/A
476	SimplyFun	USA	3	3	0%	2004



477	Avena Original	Canada	3	3	0%	1991
478	Kalaia	USA	3	3	0%	2017
479	HTE USA	USA	3	3	0%	1993
480	The Pink Millionaire Club	USA	3	3	0%	N/A
481	EV International	Bulgaria	3	3	0%	N/A
482	Aqua Source UK	United Kingdom	3	3	0%	N/A
483	Wellness BioSciences	USA	3	3	0%	2017
484	Voxx Life	USA	3	2	50%	2016
485	Emris	USA	3	4	-25%	2019
486	BeCAUSE Cosmetics	USA	3	3	0%	N/A
487	Gold Canyon	USA	3	8	-63%	1997
488	MiraBurst	USA	3	3	0%	2014
489	Tava	USA	3	3	0%	N/A
490	Newgen Direct	United Kingdom	3	3	0%	2014
491	SPX Nutrition	USA	3	3	0%	N/A



492	BIO4	Mexico	3	2	50%	N/A
493	Awakend	USA	3	3	0%	N/A
494	NúcleoGenex	USA	3	1	200%	2011
495	Energymax	Kazakhstan	2	2	0%	N/A
496	Scent Team	USA	2	2	0%	N/A
497	Vfinity	USA	2	2	0%	2000
498	Juara Skincare	USA	2	1	100%	2004
499	Numera	France	2	1	100%	N/A
500	Gelmoment	Canada	2	2	0%	N/A

Data updated in May 2024

\*The above list is subject to market changes and modifications.

**Reference:**

<https://www.epixelmlmsoftware.com/blog/top-500-direct-sales-companies-2018>

