



Top Binary MLM Companies for 2024

Summary:

Of the many plans in an MLM network marketing business, the binary MLM plan is the most desired, tried, and tested. With options to tweak the plan according to the businesses, most companies prefer to stick to this plan for added advantages and growth.

The below list will take you through the top binary MLM companies for the year 2024 their revenue, growth rate, and other details.

Prepared by:



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Reference:

<https://www.epixelmlmsoftware.com/blog/top-binary-mlm-companies>

#	Company	Country	Revenue 2023 (in million USD)	Revenue 2022 (in million USD)	Growth Rate	Year Founded
1	Natura & Co	Brazil	5,300	6,910	-23%	1969
2	Herbalife	USA	5,100	5,200	-2%	1980
3	Optavia - Medifast	USA	1,100	1,600	-31%	1981
4	Ambit Energy	USA	1,090	1,250	-13%	2006
5	Sunhope	China	1,200	1,200	0%	1993
6	USANA	USA	921	999	-8%	1992
7	Market America	USA	800	800	0%	1992
8	Crowd1	UAE	625	625	0%	2019
9	It Works! Global	USA	450	495	-9%	2001
10	Plexus Worldwide	USA	377	454	-17%	2008
11	Isagenix	USA	400	400	0%	2002
12	Younique	USA	368	368	0%	2012
13	Stella & Dot	USA	315	315	0%	2003

Data updated in May 2024

*The above list is subject to market changes and modifications.

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