

Top Perfume MLM Companies 2024

Summary:

As we look at the top MLM fragrance companies, we see how they enable individuals to be high achievers through the direct selling model and shape the future of the MLM fragrance market, making luxury colognes and perfumes affordable to all.



Prepared by:



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Reference:

https://www.epixelmlmsoftware.com/blog/perfume-mlm-companies

| # | Company | Country | Revenue 2023 (in million USD) | Revenue 2022 (in million USD) | Growth Rate | Year Founded |
|---|----------------------|-----------------|----------------------------------|-------------------------------------|----------------|-----------------|
| 1 | Natura & Co | Brazil | 5,300 | 6,910 | -23% | 1969 |
| 2 | Menard Cosmetics | Japan | 182 | 182 | 0% | 1959 |
| 3 | PartyLite | USA | 150 | 173 | -13% | 1909 |
| 4 | Hinode Cosméticos | Brazil | 149 | 206 | -28% | 1988 |
| 5 | Pink Zebra | USA | 35 | 35 | 0% | 2011 |
| 6 | Inuka Fragrances | South Africa | 7 | 9 | -22% | 2010 |
| 7 | SOUVRE | Poland | 4 | 4 | 0% | 2016 |
| 8 | Gold Canyon | USA | 3 | 8 ivol | -63% | 1997 |

Data updated on July 2024 *The above list is subject to market changes and modifications.

Reference:

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