



Top Party Plan MLM Companies for 2024

Summary:

The home party plan is the most popular and widely used MLM business plan in the direct selling industry. This table will take you through top party plan MLM companies for 2024 and inspiring statistics of their revenue and growth.

Prepared by:



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Reference:

<https://www.epixelmlmsoftware.com/blog/top-party-plan-companies>

#	Company	Country	Revenue 2023 (in million USD)	Revenue 2022 (in million USD)	Growth Rate	Year Founded
1	Vorwerk	Germany	3,450	3,300	5%	1883
2	Mary Kay	USA	1,800	2,200	-18%	1963
3	Tupperware	USA	1,310	1,305	0%	1946
4	DXN Global	USA	902	902	0%	1993
5	Color Street	USA	597	597	0%	2017
6	Scentsy	USA	579	759	-24%	2004
7	Yanbal International	Peru	536	536	0%	1967
8	Thirty One Gifts	USA	410	410	0%	2003
9	Pure Romance	USA	350	350	0%	1993
10	Princess House	USA	299	383	-22%	1963
11	Pampered Chef	USA	294	294	0%	1980

Data updated on May 2024

*The above list is subject to market changes and modifications.

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